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CROWNE PLAZA SAN FRANCISCO INTERNATIONAL AIRPORT PUTS OUT THE WELCOME MAT TO MAN'S BEST FRIEND

(Burlingame, CA, February 18, 2003) – How many hotels have a special section on their room service menu offering a selection of premium dog and cat food for Fido and Fifi? Accompanied by a complimentary bottle of water? And pet turn down service as well?

It's taking place at the Crowne Plaza San Francisco International Airport, a new first class hotel that welcomes all their guests – including pets, with open arms and pet treats. Turn down service includes a yummy selection of doggie and kitty treats, pet chews and toys artfully presented in a gift basket.

According to Marc Brown, Assistant General Manager and the creative force behind the service, "We realize that traveling with pets can sometimes be difficult. At the Crowne Plaza, we aim to lower the stress level of both pet and master or mistress by making them feel at home in our new hotel."

The new hotel has a selection of pet friendly rooms that are fully sanitized and ionized from previous guests. Simply let the hotel know you are bringing Fido or Fifi, and their pet basket will be delivered and placed pet-level on the floor in their room. The hotel also provides special "poop" bags for the owner to take care of the pet's business when they are out walking.

Adds Don Corbosiero, general manger of the hotel, "When we made the decision to be pet-friendly, we researched various pet policies offered by other hotels and pet-friendly organizations. We wanted our policy to be the best for pets, their owners and our other guests. Our goal is to treat our four-legged guests as well as we treat our regular patrons. So far, it's working: they've been well-behaved and not a problem to our two-legged patrons."

The hotel requires a \$100 refundable pet deposit.

The Crowne Plaza San Francisco International Hotel is located at the Broadway/Burlingame exit off Hwy 101 in Burlingame, CA, adjacent to Bay Side Sports Park, where leashed dogs are allowed on a trail that follows San Francisco Bay for several miles. Also, just a three-minute walk away, next to the Sports Park, is the Burlingame Dog Park, with a special area for leash-free enjoyment. It is open daily from 6 a.m. to 9 p.m.

In addition to the Burlingame Dog Exercise Park, there are several other pet-friendly parks within an easy drive from the Crowne Plaza, including Holbrook-Palmer Park in Atherton; Tin Pines Park, Water Dog Lake and Cipriano Park Exercise Area in Belmont; Washington Park in Burlingame; Gellert Park and Westmoor Park in Daly City; Boothbay Park and Foster City Dog Exercise Area in Foster City; Central Park and Constitution Park in Millbrae; Redwood Shores Dog Park in Redwood City; San Bruno Dog Exercise Area in San Bruno; Bayside-Joinville Park, Beresford Park, Central Park and Laurelwood Park in San Mateo; and Orange Memorial Park and Westborough Park in South San Francisco. State Parks allowing dogs in the Peninsula area include the McNee Ranch State Park, Milagra Ridge and Sweeny Ridge State Parks.

There are a number of annual outdoor events in Burlingame where dogs are also welcome, including Art in the Park, June 7-8 and Music in the Park, July 6, 13, 20 and 27, both sponsored by Burlingame Parks & Recreation; Art & Jazz Festival on Burlingame Avenue, August 2-3; and the annual Holiday Open House on Burlingame Avenue on December 5th. For more information about these events, contact the Burlingame Chamber of Commerce at 650-344-1735.

For more information about pet turn down service and for reservations at the Crowne Plaza San Francisco International Hotel, call 800-411-7275. Or visit the hotel at www.sfo-airport.crowneplaza.com.

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